

FOR IMMEDIATE RELEASE

Contact: Ms Sarah Lewis

Public Relations Manager

Azam Marketing

Email: pr@azam.net

Telephone: +44 (0) 20 7436 4496



PRESS RELEASE

Azam Marketing Kicks Off 2010 with New Affiliate Marketing Director

Major global digital services agency brings on board Parminder Sagoo to manage a raft of new clients and orchestrate the company's growth into the 2010s.

London, UK, 12 January 2010: Azam Marketing, one of the UK's leading [digital marketing](#) and design agencies, has ushered in the new year and new decade with the appointment of Parminder ("Pam") Sagoo to the new role of Affiliate Marketing Director.

Pam will manage and develop Azam Marketing's portfolio of existing Affiliate Management clients, as well as building the agency's profile through ongoing business development and identifying new prospects.

During a lengthy recruitment process, Pam demonstrated an impressive track record of implementing innovative and highly successful [affiliate marketing](#) campaigns for top brands including Marks and Spencer, Walt Disney Travel Company, Orange and Sky.

Her eight years of senior online marketing experience includes high level positions with LBi, i-level Group, Starcom Worldwide, dgm and ipoints.

"Pam's eight years digital experience further strengthens the market-leading services that our agency provides", comments Nadeem Azam, CEO of Azam Marketing. "Her commitment to delivering outstanding results and proven growth for clients made her our number one choice for this role."

Pam joins Azam Marketing in its 13th year and looks forward to expanding the agency's reach worldwide. The company's recent Affiliate Management account wins include the likes of UK2.net and Signature Gifts.

Note to Editors:

Azam Marketing has been at the forefront of digital marketing and design since 1997 and specialises in affiliate, display, email and search marketing, as well as public relations, website design and development. The award-winning agency also operates a successful consultancy and training arm.

For further information please visit <http://www.azam.net> or contact Public Relations Manager Sarah Lewis by telephone: +44 (0) 207 436 4496 or email: pr@azam.net.

- END -