



Azam Marketing Client Referral/Affiliate Program

Program Information

[Azam Marketing](#) offers a client referral/affiliate program for those who match our commitment to delivering best-of-breed marketing and design solutions and would like to generate a lucrative [residual income stream](#).

- ✓ Earn generous income for referring friends and contacts to an award-winning agency
- ✓ Increase your revenue per client with minimal additional effort
- ✓ Expand the services you offer to your clients and deliver additional value to them
- ✓ We can integrate our work seamlessly with the work of our strategic partners
- ✓ Our ROI-focused approach ensures that your clients will generate a return on any investment they make with us



The Referral Partner Program pays you lifetime referral fees for bringing new clients and advertisers to Azam Marketing. We have referrers who are earning thousands of pounds a year.

Azam Marketing will compensate Referral Partners for leads or referrals that result in a sale between Azam and the customer identified in your referral.

A referral lead is made by delivering the lead to Azam electronically, telephone or in person.

To qualify for compensation, a referral lead must close within six months of the initial referral.

For a lead to qualify as a referral at the time the referral is submitted, Azam must not already be engaged or have knowledge of the opportunity at the time of referral (evidence will be provided to referrer if there has by prior communication by Azam with the potential client). Generous fees will be paid by to the Referral Partner upon each payment from client for life, subject to the terms mentioned in the next section.

All potential clients referred will be contacted immediately by Azam to qualify the lead and fully understand what their immediate needs are. Azam will then promptly write up a solution which will be submitted to the lead in a timely manner in efforts to secure the lead. Those leads who choose not to make an immediate decision will be added to Azam's follow up list, in which they will be revisited from time to time.



Referrer Commissions: First Year

Remuneration will be paid on the amount of work required by Azam Marketing until the point of them returning a signed contract.

Azam Marketing usually has to invest considerable resource into winning a client: conducting research, doing competitor analyses, writing proposals, drawing up action plans, answering questions, meetings with client, negotiating terms, drawing up contracts, and more. The more time and money spent to bring on board a client, obviously the lower profit margins for us.

To maximise the revenue you earn, we would encourage you to contribute as much as possible to warm up and convert the lead.



Gross revenue in month 1 and 2 of less than GBP £4,000/US \$6,291 inc. VAT/GST:

Number of hours spent by Azam Marketing until the point of signed agreement being returned	Remuneration for referrer
Up to 2.5 hours	15% of all gross earnings
2.5 – 7.5 hours	10% of all gross earnings
7.5+ hours	5% of all gross earnings

Gross revenue in month 1 and 2 of more than GBP £4,000/US \$6,291 inc. VAT/GST:

Number of hours spent by Azam Marketing until the point of signed agreement being returned	Remuneration for referrer
Up to 7.5 hours	15% of all gross earnings
7.5 – 12.5 hours	10% of all gross earnings
12.5+ hours	5% of all gross earnings

Commission will be paid on all the service(s) recommended by referrer to the client. Commission will be paid for a period of one whole year and then, subject to the terms below, for life.

Time spent drawing up contract, which can be considerable, will not contribute towards the above number of hours.

Example: client paying £5,000 a month or generating £5,000 a month in revenues for Azam. Earning 15% of revenues would make you £750.00 multiplied by 12 months = £9,000.00.



Referrer Commissions: Second and Future Years

After the first and in all subsequent years, payments will be made to the referrer based on the contribution they have made over the previous 12 months in relation to satisfying the client and thereby increasing the chances of them continuing to pay for the services of Azam Marketing. The following chart details the number of hours committed by the referrer, but a pre-arranged equivalent in terms of relevant marketing exposure for the client (e.g. promoting their affiliate program in a high-traffic blog) is possible.

Number of hours spent on average per month by referrer	Remuneration
1 – 2.5 hours	5% of all gross earnings
2.5 – 5 hours	10% of all gross earnings
5+ hours	15% of all gross earnings

If the client is paying an average monthly income of more GBP £3,000/US \$4,611 inc. VAT then the number of hours contribution made needs to be double that in the chart above.

No commission will be paid after 12 months if an average of less than 1 hour a month of contribution has been made by the referrer to servicing the client.

If requested, evidence must be provided of the contributions made. Referrer must also be co-operative with Azam and reply to emails etc.

Azam Marketing’s own profit margins are usually a small proportion of the gross sum paid by clients and so the above sums reflect a very generous share of profits.

Payments

Payments are made automatically to the referrer within five working days of receipt of cleared payment from client. This is usually on a monthly basis.

Payments can be made by whichever method is preferred by the referrer and methods include BACs, Standing Order, wire-payment and Paypal.

Start Earning

You may find out more about Azam Marketing and our services on our [website](#) and [blog](#).

If you wish to refer a client to Azam Marketing, please send detailed information about them to results@azam.net . You may also call +44 (0) 20 7436 4496 or +44 (0) 7944 963 963 anytime 365 days a year.



Digital Marketing and Design Results Since 1997

Experience, Enthusiasm and Efficiency

Azam Marketing, Bloomsbury, London WC1



award-winning online
marketing and design
results since 1997