

Mirror Cashback

Save £££s today ..and EVERY day

ON THE SHOPPING YOU **ALREADY** BUY!

SHOPPING will never be the same – once you join the Mirror's amazing new Cashback club.

It's the new website that gives you EXTRA cash back on the shopping you ALREADY do, today and EVERY day.

We've teamed up with hundreds of big-name retailers to help you save cash, simply for being a member of the club.

And to get you started, we're giving every reader a £5 head start towards their first cashback cheque.

Sounds too good to be true? It isn't. Check out the Q&A on page 2... and then sign up. It couldn't be easier, so what are you waiting for?



£5 FREE

When you start saving with Mirror Cashback.. No catches, no charges and no sign-up fee

Log on today to **MirrorCashback.com**

to the world

Cashback

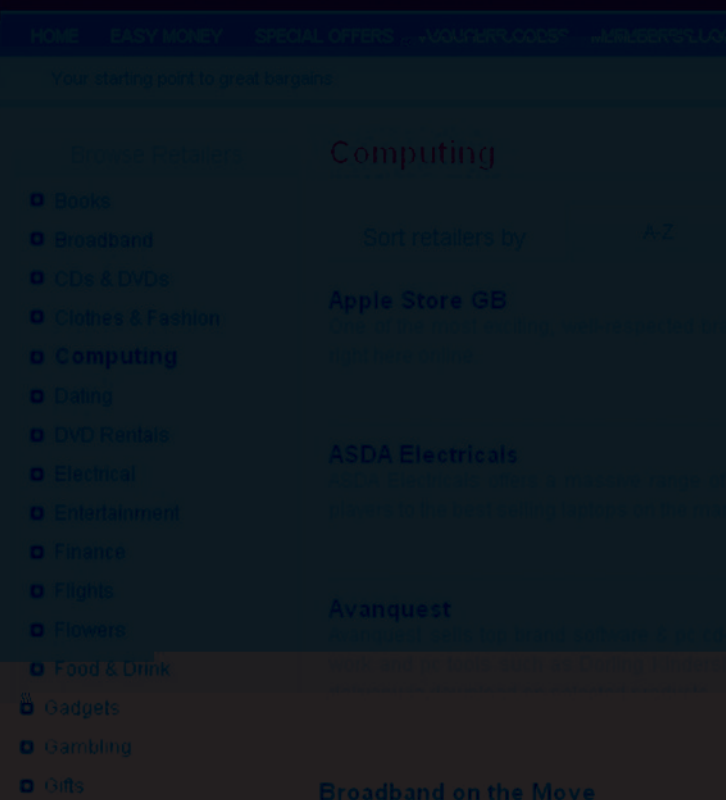


SAVE POUNDS

want to do in the left-hand navigation bar (such as computing, food and drink, broadband) and you will be taken to a list of retailers.

Mirror Cashback

Save £££s on your shopping - today and EVERY day



LOG IN AND START SHOPPING

2 There are over 1,000 retailers including major names such as Dixons, Currys, Comet, Dell, Debenhams, Miss

Selfridge, Play.com and HMV. If you want it, we've got a shop selling it! And there are exclusive additional offers so you can get extra discounts while earning Cashback.

Boden

WOMEN MEN GIRLS BOYS BABY SALE



Winter can be about as cheering as a snowball in the eye... so we've gone to work to make sure that your cockles are as cosy as possible, and your clothing as colourful as can be, to guarantee some seasonal smiling.

Sign up and be the first to know about our offers news

Enjoy

Johnnie Boden.

About Us: Our history, Eco & Ethical, Sign up for news, Jobs

Size & style guides: Style Guides, Fit & size charts

Delivery & returns: Delivery Returns, Exchanges

Shopping with us: Ordering online, Promotions, Stock levels, Our shops, Gift vouchers, How was your visit?, Popular searches

Fun stuff: Competition winners, Isle of Boden

CLICK THE LINK FOR CASHBACK

3 Make sure you click on the retailer's link so your purchases are tracked and the Cashback is added

to your account saying payment pending. Once the retailer has confirmed the transaction, the cash will be fully paid into your account.

Cashback.com

EARN AS YOU SPEND

MATT ROPER
matt.roper@mirror.co.uk

IT sounds almost too good to be true but one family will have at least an extra £866 in their pocket next year, thanks to signing up to Mirror Cashback.

Like millions around the country, Tracie and Peter Kanssen, who have three sons aged 17, 14 and 10, found their finances being severely squeezed by higher bills and soaring food and fuel prices.

Now, by simply making their normal monthly purchases through our website - where retailers pay you every time you spend - the family has found a way to beat the credit crunch and earn hundreds of pounds.

It includes £114.35 earnings for clothes shopping, £50.59 for booking holidays online and a massive £375.50 for renewing insurances and switching fuel suppliers and credit cards.

The extra cash is a welcome relief for Tracie, 45, a part-time childcare lecturer from London, who admits she was starting to worry how she would manage to make ends meet.

She says: "We've definitely been feeling the crunch. This time last year we'd always have £100 left over at the end of the month, and we always paid off the credit card balance in full.

"This year there's nothing left over and the amount on the credit card is starting to creep up.

"We've made adjustments to the way we live, like buying supermarket-own food instead of brand names, and not going out so much.

SPENDING

"Even then, we spend more each month than is coming in.

"Our weekly food shop has risen by around £40 and we're spending £80 a month extra just filling up the car."

Peter, 47, who works as a community worker with the elderly, adds: "Every month has been harder than the last, and I don't see things getting better any time soon.

"Our eldest son Izaak has just passed his driving test but we couldn't afford to put him on our insurance.

"And paying next year's school trips for our younger boys Noah and Ezra will be a struggle.

"Then there are other insurances coming up for renewal. We were paying £10 a month on pet insurance for our dog Mertyl but the cheapest renewal price I could get was nearly three times that.

"Like most people, we're always looking for ways to save - every penny counts. We always turn off lights and use energy-saving lightbulbs, we've shopped around for better deals and cheaper quotes, and are always cutting out vouchers and discount codes.

"But none of it has actually made as much of a difference as the Mirror Cashback website."

What's impressed the family most is how much they can earn by switching suppliers, insurances, bank accounts and phones, after logging on to www.mirrorcashback.com

They will get a £74 reward just by switching their gas, electricity and broadband to the Post Office, while Asda and NatWest will pay cashback of £45 for taking out car and pet insurance - as well as other savings they might make by switching suppliers.

And when Tracie, Peter and their two eldest sons' mobile contracts are up for renewal, T-Mobile will pay a total of £146 for taking out new

We'll save a massive £866

It's real money going into your bank account

Some amounts seem small but they all add up

It's a great idea because it's cash for free

contracts with them. Tracie says: "It's almost too good to believe. It's so different to turning off some lights and hoping your bill will be less, it's real money going into your bank account.

"And even the smaller earnings add up. We worked out that if we do all our clothes shopping online through Mirror Cashback, we'll earn more than £110 in a year."

Most High Street shops the family buys from are on the website and most offer between two and seven per cent cashback. But some give as much as 40 per cent of the price back.

Tracie says: "I'll definitely buy my Christmas presents this year from Mirror Cashback. The Play website gives three per cent cashback, so I'll get £5.78 back from the Wii Fit we're buying as a family present.

"I've worked out we'll earn £48.13 back from the Christmas shopping this year. Even the dog's present will give

me 88p back because I'll buy it from Pet Planet, which gives back 2.5 per cent of the price." And Tracie and Peter are also pleased with the cashback they will get from booking their annual family summer holiday.

Lastminute.com is offering two per cent cashback on holidays, so their week-long summer holiday to Majorca, costing £1,910, will earn them an extra £38.20. They'll even get three per cent back on their car hire if they book it through Mirror Cashback.

EXPENSE

Tracie says: "Some of the amounts seem small but they all add up, which is important when money's tight and you've got three growing boys. We normally have a pizza night once a month - by ordering through Mirror Cashback we'll earn £9 a year.

"From now on whenever I need to buy something I'll go to the website and check if I can buy it on there.

"For instance, we'll need a new bed and TV some time next year.

"It's quite an expense but if we get

it through Mirror Cashback at least we'll get £56 back." And Tracie also plans to introduce her family and friends to the site - for each person she refers who starts shopping through Mirror Cashback she'll earn a fiver.

She says: "I've already told some friends, although I had to convince them there really wasn't a catch!

"It's a great idea because it's cash for free, you're not buying anything more than you'd normally do, yet because you're doing it through the website you're earning money, too.

"With all the economic doom and gloom, we've finally got a bit of good news. Compared to this time last year, around £100 has been shaved off my monthly budget.

"But by using Mirror Cashback I'm getting almost that amount back every month.

"It basically means we'll be back to where we were before prices started going up - which surely means we'll have beaten the credit crunch."



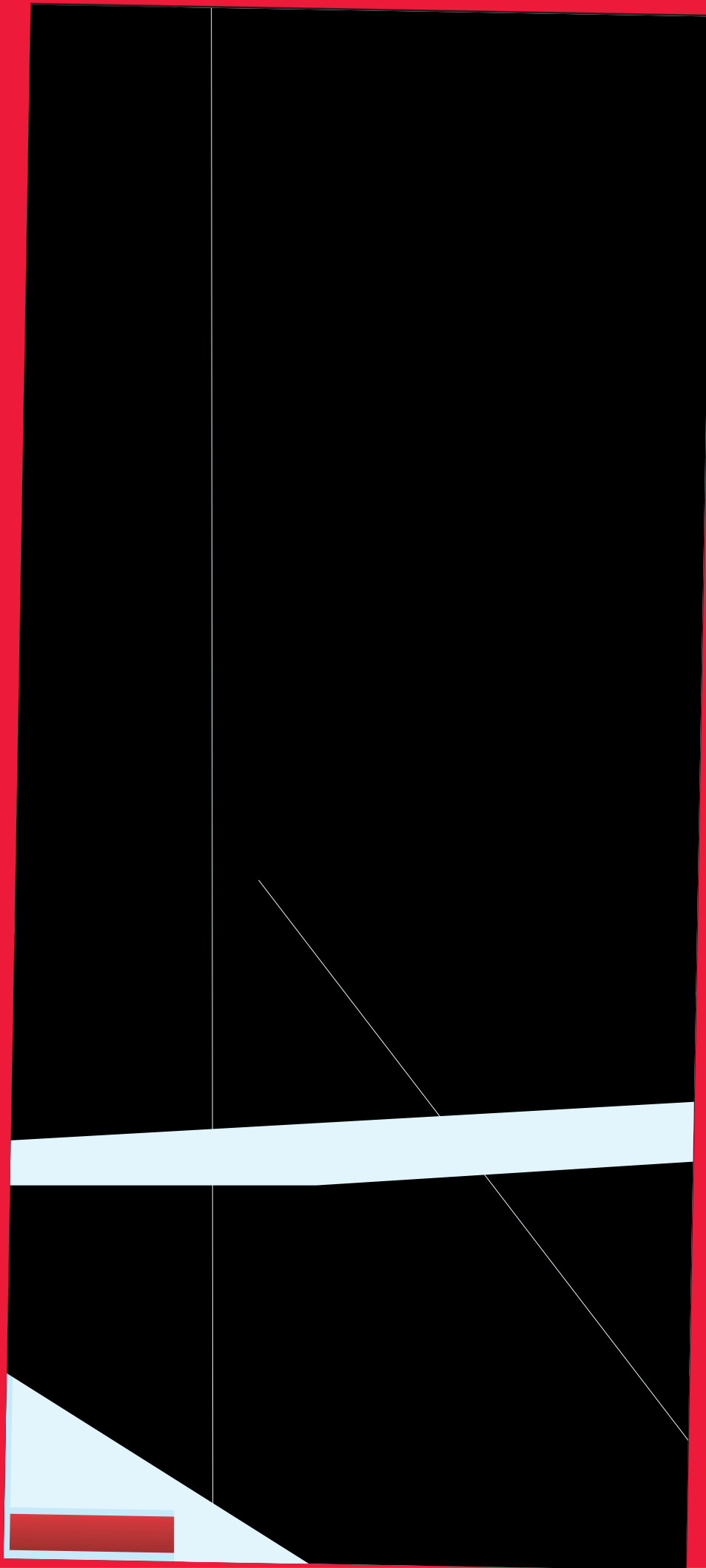
Log on today to Mirror



HAPPY FAMILY

Clockwise from dad Peter, Noah, Izaak, Tracie and Ezra

HOW IT ALL WORKS OUT



Cashback.com

EARN AS YOU SPEND



Merry

Give them what they want this

WIN 5 ENTRIES INTO OUR GREAT PRIZE DRAW

SIGN up to Mirror Cashback today and we will give you five free entries into our fabulous prize draw for the gifts below.

What's more, you'll receive one additional entry per £1 of cashback you earn and FIVE entries for every friend you refer.

The competition closes on December 31, so sign up today and you could walk away with one of the following prizes. See website for full terms and conditions.

ALPHAROOMS

- Two-week all-inclusive 4* holiday to Tenerife (worth more than £1,000)
- Return flights and transfers for two people

LITTLEWOODS DIRECT

- Philips 47in full HD Freeview LCD TV (worth £1,299)

PURELY GADGETS

- Blu-ray video camera (worth £999)

CURRYS

- LG pink washing machine (worth £729.89)

DIXONS

- 26inch LG3000 TV plus Nintendo Wii and Wii fit (worth £549)

PC WORLD

- Acer laptop computer (worth £549.99)

THETOYSHOP.COM

- £300 worth of toys

H. SAMUEL

- DKNY men's brown leather strap watch (worth £149)
- DKNY ladies' diamond set black dial twist semi-bangle watch (worth £99.99)

AVON

- Gift hamper (worth £188)

PLAY.COM

- High School Musical 3 prize pack worth £150 containing: 2009 diary, book of the film, original CD soundtrack, Wii Game – Sing It: High School Musical 3 Senior Year (with microphone), Troy And Gabriella singing duo dolls

BUYAGIFT

- Bungee jump for two (worth £49 each)

IWANTONEOFTHOSE.COM

- Sesame Street Elmo Live Doll (worth £59.99)

BORDERS

- 1st prize: signed copy of James Caan's book My Story From Brick Lane To Dragons' Den
- PLUS £50 Borders gift card
- Runner-up prizes: 10 copies of Caan's book

NATIONAL MAGAZINE COMPANY

- 5 subscriptions to be won to: Good Housekeeping, Cosmopolitan, Esquire, She and Men's Health. (worth over £40)

BUNCHES

- 1 of 5 Jingle berry Christmas bouquets (worth £19.99 each)

PHOTOBOX

- Sign up free and get 50 free prints plus one free 10x8 print

H.SAMUEL
THE JEWELLER

Take the time to show her you care, with this great DKNY bangle watch



RRP: £149
CASHBACK: 6.25%
YOU GET: £9.31

DEBENHAMS
STYLING THE NATION



Perfect for posh frocks and party dresses

RRP: £60
CASHBACK: 2%
YOU GET: 1.20p

dial@phone

Get chatting with the Nokia 2630 mobile phone. Use our discount code for 10% off on any PAYG handset



RRP: £24.95
CASHBACK: 10%
YOU GET: £2.50



Use this Dell PC to help the kids do homework

RRP: £599
CASHBACK: 1.5%
YOU GET: £8.99

Currys



Bring out your inner David Bailey with great digital cameras

RRP: £209
CASHBACK: 2%
YOU GET: £4.18

Thorntons



Delicious, tempting, sumptuous gift hampers for chocolate lovers

RRP: £27.50
CASHBACK: 4%
YOU GET: £1.10

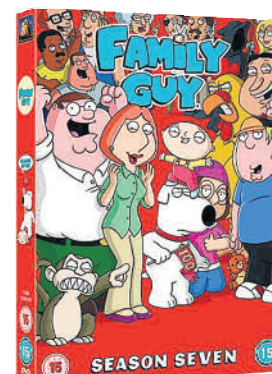
prezzybox



The ultimate stocking fillers – aroma hotsox from prezzybox and £5 off all orders over £15!

RRP: £19.99
CASHBACK: 6%
YOU GET: £1.20

PLAY.COM
MOVIES MUSIC GAMES



Have a laugh this festive season with Family Guy season 7 DVD box set

RRP: £17.99
CASHBACK: 1%
YOU GET: 18p

Log on today to Mirror

Cashback

Xmas without breaking the bank

GET GREAT GIFTS AND SAVE £££s

MirrorCashback also digs out those special promotions and voucher codes which give you access to bigger savings and bonus promotions. Offers change daily and are included in our weekly Cashback newsletter.

Here a selection of a few available onsite today. Click on the special offer tab on mirrorcashback.com to access the voucher codes.

DIXONS

Save up to 10% using our exclusive discount codes.

LITTLEWOODS HOME SHOPPING

Receive £15 off your first online order when you request a free catalogue.

ALPHAROOMS

Book your discount hotel, flight or holiday package. Use our exclusive code for 5% discount on accommodation bookings and grab up to 7.5% cashback.

VIRGIN MEDIA

Get £50 credit when you buy a bundle. two months free plus £32.50 cashback.

PHOTOBOX

Sign up to Photobox free and get 50 free prints, a free photo collage and extra cashback too!

LOVEFILM

Sign up for a free trial and get £4.50 cashback.

PREZZYBOX

Members get a discount code. Enter it at the checkout to receive £5 off all orders over £15!

BUNCHES

Get 10% off flowers with our discount code and 6% cashback on your order.

GRATTAN

New customers get 20% discount on first purchases over £40.

UKOFFICEDIRECT

10% discount code to save on your office supplies.

BORDERS

20% discount code to save on books, CDs and DVDs. And free delivery on all orders.

red letter DAYS



And for the man who has everything? Let him fly away with a 30-minute light aircraft flight and use our 5 per cent discount code

RRP: £99
CASHBACK: 7.5%
YOU GET: £7.42

Littlewoods Direct



Settle down, relax and enjoy the big Christmas blockbuster in splendid sharp detail with this 47in LCD TV

RRP: £999
CASHBACK: 4%
YOU GET: £39.96

TheToyShop.com
The Entertainer Online Store



With a host of baddies to deal with, young boys will absolutely love going into battle with this amazing Ben 10 figure set

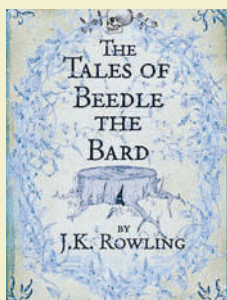
RRP: £34.99
CASHBACK: 3.5%
YOU GET: £1.22

La SENZA

For her... and him. Spoil your spouse with lingerie from La Senza

BORDERS

BORDERS.CO.UK



RRP: £4.99
CASHBACK: 3.5%
YOU GET: 17p

PC WORLD
The Computer Superstore



Surf the net, type those letters, do your accounts, get connected with this great Compaq laptop

RRP: £399
CASHBACK: 2%
YOU GET: £7.98

purelygadgets

Capture Christmas for ever with this ultra-cool Blu-ray camcorder

RRP: £995
CASHBACK: 1%
YOU GET: £9.95



Classic Nike Air Max 90. Cool and comfortable

RRP: £84.99
CASHBACK: 3%
YOU GET: £2.55

Quidity makes it so easy

NOT everyone has a bank account and security fears stop many of us using a credit or debit card online. So if you want to enjoy online deals and MirrorCashback rewards, the Mirror's Quidity card is the thing for you.

Quidity offers total protection from online identity fraud, you don't need a bank account and no credit checks are required.

You can use Quidity at any of the millions of Mastercard/Maestro outlets worldwide, or to shop online – through MirrorCashback for the best deals – or via the telephone. And it allows you complete control of your spending – you can only spend what is on card.

Apply at www.MirrorCashback.co.uk and follow the link in the Cashback registration process. You can complete the application online, from your mobile or through PayPoint.

● **Special MirrorCashback deal** – Normal registration and annual card fee of £9.95 reduced to £4.95. £5 saving loaded onto card following issue.

Cashback.com

EARN AS YOU SPEND

Mirror Cashback Christmas prize draw

Join Mirror Cashback now for your chance to **WIN** one of these fantastic prizes!

● 1 entry for every pound you earn as cashback from making purchases

● Earn 5 free entries every time you refer a friend

● No limit to the amount of entries you can earn from recommending people

WORTH in excess of £1,000!



Win a 2 Week all inclusive 4* holiday to Tenerife

alpharooms.com



Win this BluRay Video Camera

WORTH £999!



Win an Acer Entertainment Laptop with widescreen and Blu-ray drive

WORTH £529!



Win a Phillips 47in Full HD Freeview LCD TV

WORTH £1,299!

Win this Entertainment pack consisting of 26" LG3000 TV, Wii Console, Wii Fit

Dixons



Win an LG Pink Washing Machine

WORTH £729.89!

Currys



other

Gabriella Singing Duo Dolls ● **TheToyShop.com**: £300 worth of toys ● **I Want One Of Those**: Sesame Street Elmo Live Doll worth £59.99 ● **Buyagift**: Bungee jump for 2 (worth £49 each) ● **Bunches**: 1 of 5 Jingle Berry Christmas Bouquets (worth £19.99 each) ● **AVON** Gift hamper worth £188

Terms of the prize draw: See website for full t+cs. All registered members of MirrorCashback, Recordcashback and Sundaymailcashback will earn the following entries to this prize draw. 5 entries when you sign-up to MirrorCashback, Recordcashback and Sundaymailcashback. 5 entries every time your friend joins our website using your referral link (this link can be found on the "refer a friend" page in your Cashback account). 1 entry for every pound you earn as cashback for making purchases. Prize draw will be conducted on the 24th Dec. 2008, and all winners will be notified by email within 3 working days. Please ensure your email address is accurate in your profile. Winner's details will be passed on to our sponsor merchants who will send the prizes directly to the winner. We will endeavour to encourage our merchant partners to send the prizes as soon as possible, but please allow up to 28 days for the prizes to be delivered. One winner will be chosen for each prize item in the draw. You need to be a registered member of MirrorCashback, Recordcashback or Sundaymailcashback to be eligible for the draw. Details of winners may be published on MirrorCashback website, Recordcashback, Sundaymailcashback, DailyRecord.co.uk, sundaymail.co.uk, Mirror.co.uk or Daily Mirror, Sunday Mail or Daily Record. In the event of a dispute, the decision of MirrorCashback.com would be final. Any members fraudulently making purchases, creating more than one account or misusing merchant offers for the purpose of gaining more free entries in the prize draw will be suspended and their cashback earnings will be forfeit. Please check MirrorCashback.com and retailer websites for the latest offers and prices. Offers mentioned in this supplement are for illustration purposes only and are correct at the time of going to print.

Save £££ today and every day on the things you already buy online at www.mirrorcashback.com